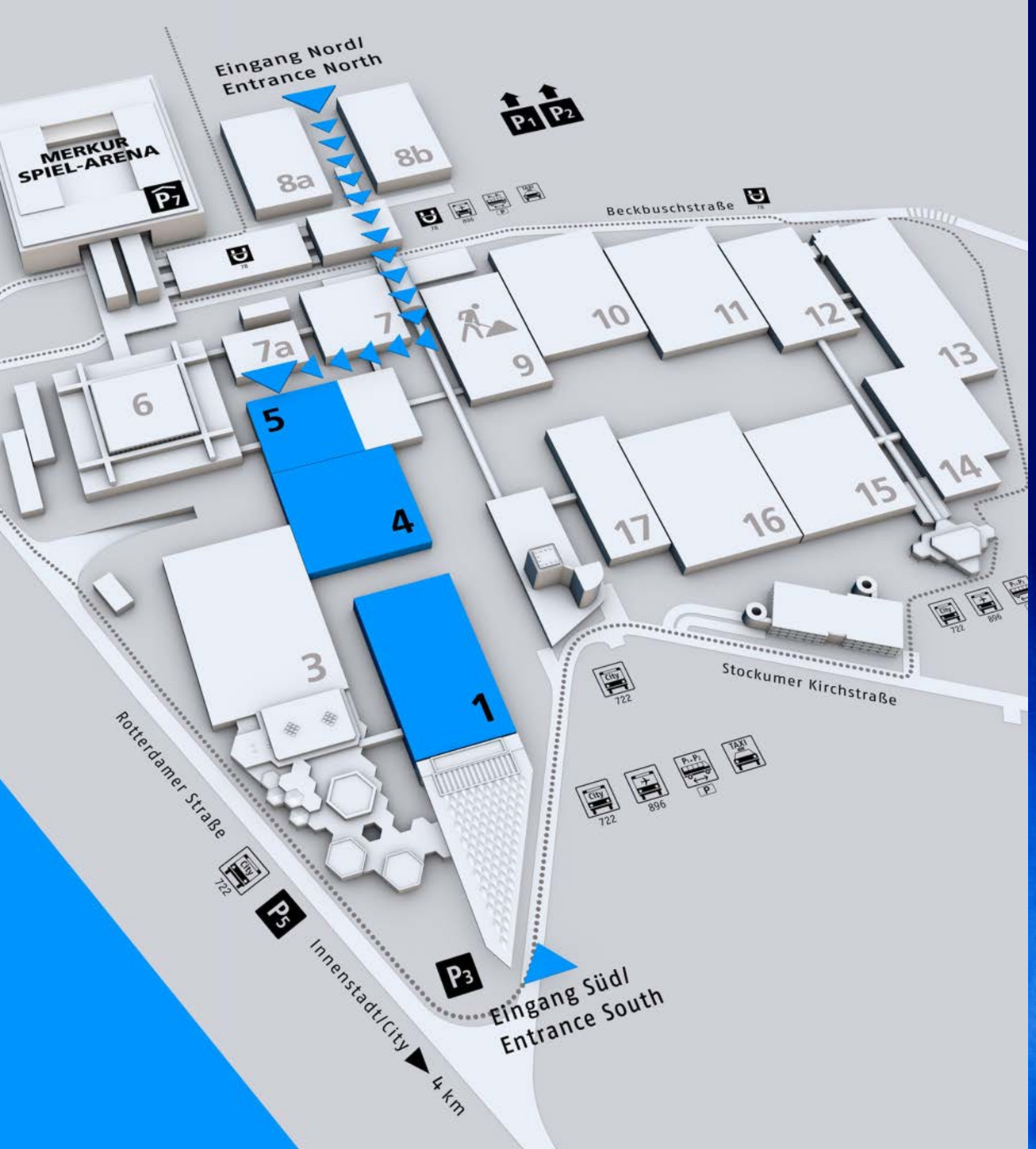
EuroCIS
LEADING.
Messe
Düsseldorf

EuroCIS
THE LEADING TRADE FAIR
FOR RETAIL TECHNOLOGY
16 – 18 FEB 2027
DÜSSELDORF, GERMANY
CHECK-IN



BIGGER.

The digital future is taking shape at EuroCIS. And with a new, optimised hall layout, it's happening in the physical world too. We're giving you more space – and greater visibility.

- Hall 1 as the entrance hall, directly at the south entrance
- Halls 5 and 4, ideally accessible from the north entrance
- More total floor space

Think bigger and make use of attractive, well-connected spaces, with exactly the right dimensions for your ideas and your presence.

AHEAD.

Do you have the solutions and applications the retail sector has been waiting for? Then you need a strong innovation platform with the right audience! One that is not only significant in terms of numbers, but also highly qualified – and enthusiastic.

Your own experience, industry talk and the trade press all tell you that EuroCIS is the best place for this. But so do the simple facts: they include a record number of visitors and speak of global interest. By the way: 94% of visitors recommend EuroCIS to others.

FAIR PROFILE 2025

HIGH-PROFILE.

What could be better than a packed exhibition stand? An exhibition stand full of decision-makers! EuroCIS has long been synonymous with an audience of experts with purchasing authority. The proportion of decision-makers: most recently 52%.

Look forward to meeting genuine professionals and C-level executives right on the floor – particularly from the following sectors:

- Retail
- Wholesale and franchise headquarters
- Financial services and banking
- Hospitality/food service/chain restaurants
- Leisure sector
  (theme parks, cinemas, event organisers, sports clubs, etc.)
- Service providers in the fields of IT, e-commerce and payments
- Security

At EuroCIS 2027, you'll meet smart customers, potential partners and inspiring innovators. You'll find your match in these categories:

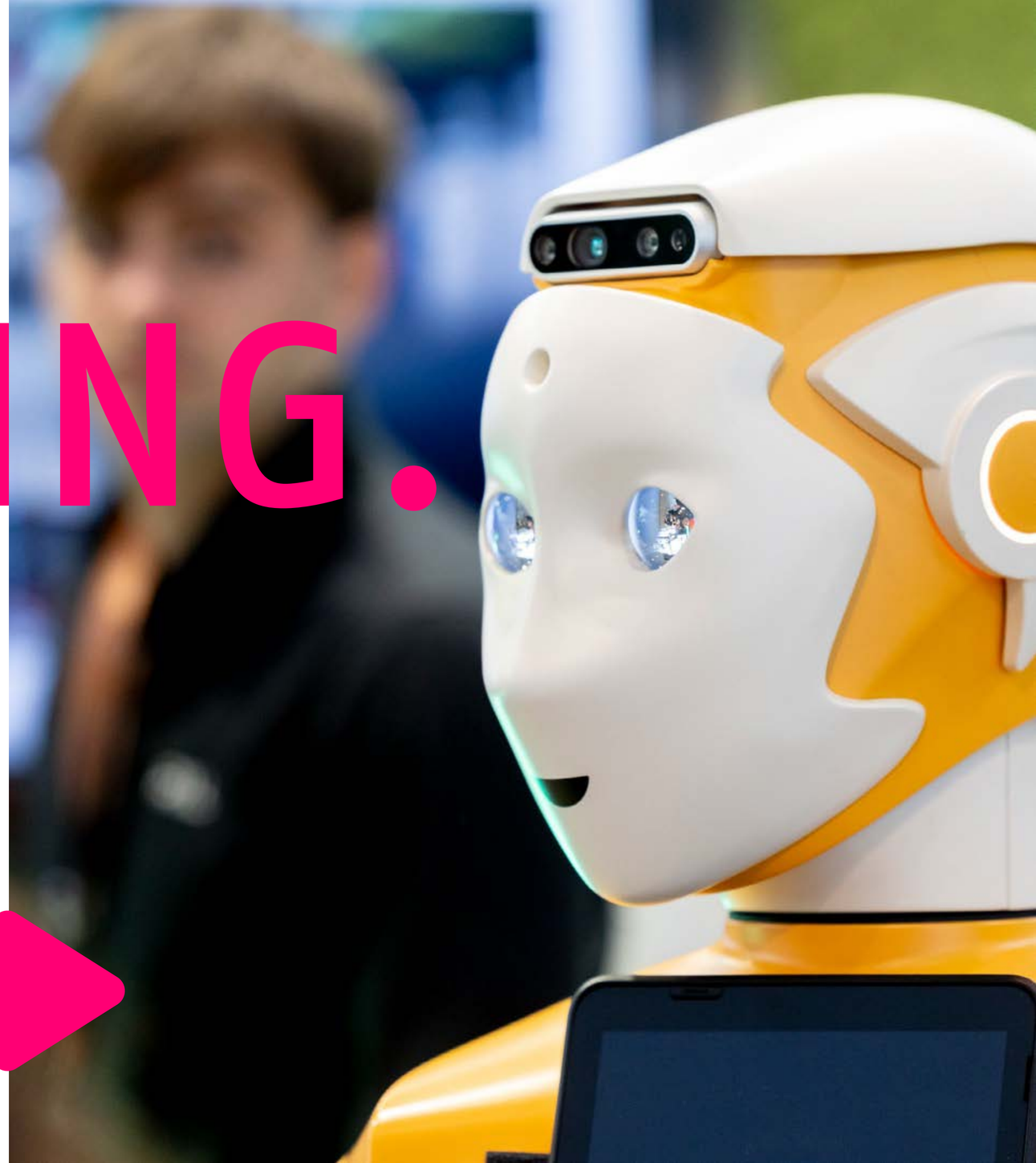
VERSATILE.

- Connected Retail
- Seamless Checkout
- Analytics
- Payment
- POS Software & Hardware
- Human Resource Management
- Digital Marketing
- Merchandise & Supply Chain Management
- Pricing
- Infrastructure & Connectivity
- Robotics
- Security & Loss Prevention
- Cash Management
- Smart Energy Management
- Research & Consulting
- Food Service Innovation

The industry is evolving rapidly. That's why you need a trade fair that doesn't just keep pace, but sets the pace – by focusing on the industry's hottest topics.

PIONEERING.

- **AI & Data-Driven Retail**
  It's all about data: AI combines stock, market and sales data to enable informed decisions.
- **Employee Empowerment**
  Empowering staff through technology: with tools for workforce and task management or gamification apps.
- **Retail Media**
  From touchpoint to advertising platform: thanks to in-store screens, electronic shelf labels and more.



- **Future Checkout**
  Putting the customer first: self-service solutions and seamless stores for speed and cost-effectiveness.
- **Loss Prevention**
  Protecting assets with analytics: AI-based video analysis, real-time stock monitoring and smart fraud detection.
- **Future Payment**
  Diversity is the future: from cash to biometrics, from instant payments to digital currency – secure and convenient.

more about the hot topics

Hungry for the future? This special area puts food service in smart stores firmly on the EuroCIS agenda – with strong promotion and maximum visibility.

- Automated checkout systems
- Digital ordering systems and menu boards
- Smart vending machines
- Mobile ordering and collection lockers
- Cooking robots

TASTY.

More about the Food Service Innovation Hub

Where the magic happens: Experience innovation and new beginnings up close at the start-up hub. Visionary minds present ideas with the potential to take off.

- Practical showcases
- Inspiring insights
- Dedicated stage programme
- Networking platform

DYNAMIC.

More about the Start-up Hub

It pays to be quick! At EuroCIS, decisiveness pays off: early stand bookings bring financial benefits and secure the best opportunities.

REWARDING.

BOOK YOUR EXHIBITOR STAND FOR EUROCIS 2027 NOW AND ENJOY THE BENEFITS

- Discounted early-bird rate.
- Priority treatment regarding stand allocation for exhibitors who were present at EuroCIS 2025 and in the Retail Technology section at EuroShop 2026.
- Opportunity to apply for a free speaking slot on our stages.

Book your stand now

DECIDE BEFORE 9 SEPTEMBER 2026 AND SECURE THE DISCOUNTED RATE*

- Row stand (open on 1 side) €292/m²
- Corner stand (open on 2 sides) €302/m²
- End stand (open on 3 sides) €313/m²
- Block stand (open on all four sides) €323/m²
- Outdoor area €130/m²

Stand cost calculator

All prices excluding VAT

*From 10 September 2026, prices per square metre will increase by €10.

DEDICATED.

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Online application

Fair profile 2025

Arrival, hotel booking

2026 – YOUR KEY DATES:

SEPTEMBER

8 September 2026
OOS live

9 September 2026
Start of hall layout planning

OCTOBER

6 October 2026
Dispatch of your admittion and information regarding your participation in the trade fair

NOVEMBER

3 November 2026
Invoices sent
(stand fee & advance payment)

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