

Guided Innovation Tours at EuroCIS 2022

Now bookable online!

Just like in past years EuroCIS 2022 will feature "Guided Retail Technology Innovation Tours" in German and English.

At EuroCIS 2022, The Leading Trade Fair for Retail Technology, from 31 May to 2 June in Düsseldorf, guided tours will be offered again for trade visitors. These highly coveted tours will be carried out by Messe Düsseldorf in cooperation with renowned retail expert Joachim Pinhammer who will flag up selected innovations on display at the trade fair.

This year the first two days of the trade fair will see both a German and an English-speaking tour. The German tour will start in the morning at 11.30 am, the English tour in the afternoon at 2.30 pm. On Thursday at 11.30 am another German tour will be offered. The meeting point for all participants is always Eingang/Entrance Nord.

Each "Guided Innovation Tour" lasts 90 minutes. After a brief introduction covering the latest industry trends the visitor groups will visit the stands of a total of 10 exhibiting companies to find out more about the respective products and solutions on display there. A broad cross-section of solutions will be featured meaning many different trade fair themes will be covered.

A preview of the stops on the tour:

Adesso SE

Adesso presents a digitalisation strategy for direct sales connected with a pooling of all relevant distribution processes in one mobile application: 360° Customer View in Direct Sales, Online/Offline Integration and a Customer Experience Platform. Adesso wants to show at EuroCIS 2022 how 'bofrost', the European market leader in direct sales of ice-cream and deep-frozen specialities, successfully employs a central Customer Experience Platform to extend individual and personal consulting at the door to include digital channels with a view to creating a modern Connected Retail Experience for shoppers.



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Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Ameria AG

At previous EuroCIS editions Ameria thrilled audiences with gesture control for visitors to try out themselves and the Virtual Promoter. This edition sees the company introduce a completely new type of gesture control, which is now also available for all common screen sizes. At the stand various options in combination with exciting, interactive content will be demonstrated as well as specific applications for food retail and industry customers.

Anybill

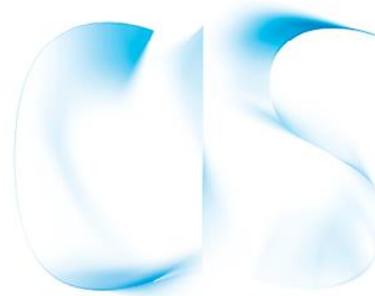
Anybill aims to deliver a digital receipt for each payment where tomorrow's consumers expect to receive them. To achieve comprehensive technical coverage the company relies on check-out integration and the flexible and scalable API services enable retailers of any size and sector to issue digital receipts. Be it the retailer's App, web portal, banking App or other channels – Anybill provides the technical infrastructure to deliver and accept the receipt digitally anywhere and anytime.

DeDuCo International NV

Robot ShelfiePro launched by Deduco is the first robot to improve the shopper's journey and below-the-line advertising using a combination of the following functionalities: A) Improvement of the shopper's in-store experience by interacting with and navigating shoppers to their searched product categories, B) Reduction of stockouts thanks to an AI-based image recognition software, C) Narrowcasting by means of a circular innovative 360°-LED screen broadcasting advertising campaigns and videos, D) Autonomous navigation and obstacle avoidance without having to install beacons, E) Remote shelf surveillance.

Instore Solutions GmbH

Using flexible mini solar modules, the digital shelf labels of Instore Solutions GmbH make it possible for electronic shelf labelling to henceforth do without batteries for its entire lifecycle. A battery mounted to the shelf bar collects the solar energy and stores it until the ESL requires it for price updates or for communication. Furthermore, Smart Shelves with IoT inventory detectors will be showcased at EuroCIS; these use IoT blister hooks and IoT feed systems to detect every merchandise movement meaning they can communicate the actual stock on the shelf in real time (thereby avoiding



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stockouts) and provide additional information. Furthermore, the fair will also feature ViviTag showcasing the smallest touch display on the market, and Fashion ESL presenting a smart changing cubicle.

Nomitri GmbH

Nomitri develops solutions in the Embedded Visual AI segment. Here retailers learn how the use of visual AI in the field of autonomous check-out solutions provides retailers with deep insights into their shoppers' individual buying behaviour while giving them increased user convenience plus a unique shopping experience at the same time. The technically flexible, easily scalable and still low-cost solution operates the visual AI right on the user's mobile phone and can be adapted to any content in a modular way.

Responsive Acoustics

ReAct is a software company that develops and runs a communication platform for retailers for the digitalisation and control of working processes on the sales area. Improved workflows and the data generated permit:

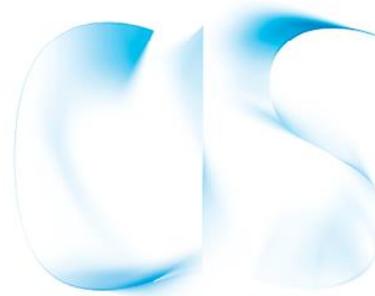
- Efficient communication between people as well as between man and machine
- Transparent and more efficient processes on the retail space
- The incorporation of IoT in communication processes – digitally or also analogue
- Digitalisation of shopper management in the check-out area

Slace

SLACE is a company active in D2C Messenger Marketing; this allows retailers or brands to make anonymous shoppers known and addressable with "Tap2Interact" in 5 seconds – and, what's more – in compliance with GDPR and in the consumer's "messenger of choice". A flywheel of messenger-based shopper interaction "habitualises" shoppers' buying behaviour ("Conversational Commerce") – which is a lower-threshold alternative to the physical or App-based customer loyalty schemes used in retail.

Trigo

Trigo is a technology company that develops the digital infrastructure and smooth check-out technology for the future of retail. The Trigo System automatically and precisely identifies all complex real interactions occurring



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in a bricks-and-mortar store and enables physical food retailers to integrate the efficiency and insights of digital retail into their physical world. This solution does away with queues and features price optimisation, surveillance, fraud and loss prevention, compliance with the planogram and event-driven marketing meaning retailers can boost their efficiency and improve the customer journey.

ServiceChannel

ServiceChannel offers an automated, machine learning-based platform for store management. This platform can be used to map all technical applications in the stores, comprehensive service provider relationships, and task management for store employees. Via a mobile app, store processes can be kept optimally in view and efficiently controlled.

The trade fair is open daily from Tuesday, 31 May, to Thursday, 2 June 2022, from 10.00 am to 6.00 pm. Tickets are available online only. Day tickets cost Euro 25 while the full event ticket costs Euro 45.

Your Press Contact:

Dr. Cornelia Jokisch, Senior Manager MarCom (Press & PR)
Desislava Angelova, (Manager MarCom)
Tel.: +49 (0)211/4560-998/-242, Fax: +49 (0)211/4560-8548
Email: JokischC@messe-duesseldorf.de
AngelovaD@messe-duesseldorf.de

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