

EuroCIS 2022 in Düsseldorf:

Lots of know-how, valuable tips and retail technology insights still available as on-demand videos after the show!

Highly satisfied exhibitors in the exhibition halls - convincing additional online offerings

Last week (May 31 to June 2) EuroCIS 2022, The Leading Trade Fair for Retail Technology, finally took place again in the halls of Messe Düsseldorf. In addition to the numerous exhibitors and their products, interesting presentations on current trends and developments in the field of retail technologies were shown on two stages. Whether mobile solutions, self-checkout or security technology – the entire Connected Retail Stage program can be accessed even now as on-demand videos: <http://stage-cre.eurocis.com>. The presentations of the Retail Technology Stage on various topics, such as omnichannel services or mobile commerce, can also still be viewed: <http://stage-rte.eurocis.com>.

But there was not only an extensive supporting program on the two large stages. The retail salsa Tech Talks celebrated their premiere this year. At the North Entrance, experts came together to exchange ideas about three important trend topics in retail and to provide trade visitors with practical insights and recipe ideas. The panel discussions on "Automation and AI," "Smart Stores" and "Interactive Touchpoints" are also available on-demand at: <https://retail-salsa.de/en/>.

For the first time as well this year, those who couldn't be there all days were taken live to the show: Every day, three live highlight tours gave exciting insights into what was going on at the show and also captured innovations, products and statements from exhibitors. Both in English and in German, various topics were addressed, and the live character of a trade fair was once again particularly emphasized. These tours can be witnessed even now: https://www.eurocis-tradefair.com/en/EuroCIS_2022 .

Meanwhile, the exhibitors in the exhibition halls were highly satisfied with the international trade visitors and their high willingness to invest. Here are some of the exhibitors' comments:



EuroCIS

THE LEADING
TRADE FAIR FOR
RETAIL TECHNOLOGY
31 MAY – 2 JUNE 2022
DÜSSELDORF GERMANY
www.eurocis.com



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

**EuroCIS**THE LEADING
TRADE FAIR FOR
RETAIL TECHNOLOGY**31 MAY – 2 JUNE 2022****DÜSSELDORF GERMANY**www.eurocis.com**Ruud Peeters, Founder/CCO, Bank2Loyalty:**

"The Bank2Loyalty team is very happy with the value of the Start-up Hub at EuroCIS. Our conversations with retail leaders from around the world have been quite impactful. We are encouraged and so pleased to see visitors from the Nordic countries, Pakistan, Qatar and our friends from our own European backyard. We could not have been more grateful to have been at EuroCIS for the reopening of retail innovation!"

Hendrik Ohse, Director Global Software Sales, Bizerba:

"EuroCIS 2022 was once again enormously impressive. We were able to welcome an incredible number of visitors to our Bizerba stand from the very first hour. Among them were, of course, countless international partners, customers and important new prospects, but fortunately also a great many journalists and film crews interested in our intelligent solutions. Two of our exhibits that work with artificial intelligence were particularly well received: the Bizerba SmartShelf and our latest development TableSmart. For shoppers, everything will be easier, contactless and convenient when shopping in the future - that's a fact. But the big winners will definitely be the solutions that also enable automated processes and more economical operations for retailers."

Thomas Rausch, Sales Director, GLORY Germany:

"Rightly so, the anticipation for EuroCIS 2022 was great and the euphoria could be felt in all discussions with customers and partners. The main focus was on Connected Retail and the rapid developments in the area of self-checkout/self-scanning. The mood at our stand showed that innovative checkout concepts are coming to the fore, especially now. Combined solutions, e.g. from our extended cash management and kiosk portfolio together with Acrelec, enable more efficiency, flexibility and improve the customer experience. After three successful days at the show, we are now looking forward to the tasks ahead in the coming weeks and months to help shape the future of retail and enrich it with innovative retail technology."

Michael Unmüßig, Senior Executive Vice President Group, Managing Director SES-imagotag Deutschland GmbH, CEO Captana:

"We can sum up our impressions of EuroCIS 2022 in one word: excellent. The number of visitors at our booth exceeded our wildest expectations by far, our customers and partners had fun, there were exciting conversations."



The Messe Düsseldorf team and the EHI Retail Institute made the right decision to move the trade fair to June. Great trade fair and only beaming faces."

Klaus Smets, General Manager Toshiba Global Commerce Solutions (Germany) GmbH:

"Retailers from all over Europe came to our booth with very specific questions, had intensive discussions with us and are also in an investment mood. The focus was on our new software solution for mobile checkouts and payment with pin-on-glass as well as our self-service solution with the hybrid kiosk system. We were particularly surprised by the great interest shown by Spanish retailers, but we also had very good discussions with many visitors from Eastern Europe, the Benelux and other countries."

The next EuroCIS will take place as part of [EuroShop 2023](#) from February 26 to March 02, 2023 in Düsseldorf, Germany.

Your press contact:

Dr. Cornelia Jokisch, Senior Manager MarCom (Press & PR)

Desislava Angelova, Manager MarCom

Phone: +49 (0)211/4560-998/-242, Fax: +49 (0)211/4560-8548

Email: JokischC@messe-duesseldorf.de, AngelovaD@messe-duesseldorf.de

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June 2022

EuroShop Trade Fairs



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