

## EuroCIS 2025: bookings for the Düsseldorf Retail Technology trade fair off to a strong start

From 18 to 20 February 2025 the European retail technology industry will meet again in Düsseldorf to exchange on forward-looking solutions and products for retail under the trade fair motto “Go beyond today”. At the end of the early-booking phase the most relevant trade fair for retail technology in Europe already counts 300 registered exhibitors occupying over 13,000 square metres of booked net exhibition space.

In February of next year trade visitors from the fields of retail and wholesale, hospitality, food service & catering, leisure as well as financial services and banks can again gather information on the latest developments in retail technology. The trade fair offers a broad spectrum of detailed solutions including merchandise & supply chain management, POS soft and hardware, HR, robotics, security & loss prevention, cash management and pricing.

EuroCIS 2025 will place the following current **Hot Topics** of the retail technology sector centre stage:

- Artificial Intelligence
- Customer Centricity
- Smart Store
- Smart Energy Management
- Cyber Security

Artificial Intelligence is revolutionising retail rapidly with improved data analytics and process automation, for example, – which is of particular importance in view of skilled labour shortages. Customer Centricity is increasingly moving centre stage with increased personalisation and the creation of a seamless shopping experience through technologies such as IoT and AI. Smart store concepts integrate modern technologies such as sensors and smart shelves to make shopping even faster and more seamless. Smart energy management is a key initiative against the backdrop of high energy prices and sustainability efforts while Cyber security is decisive for the protection of data and systems in the face of increasing attacks on IT structures.

In food service digital ordering and payment systems and innovative forecasting technologies are driving the optimisation of order and HR planning while the use of robotics and smart vending solutions are driving transformation. These innovations improve efficiency, the customer journey and the sustainability of the sector. This is why EuroCIS will be presenting a [new special area](#) specifically geared to food service in retail to introduce innovative digital solutions to the industry.



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U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

The line-up of side events at EuroCIS comprises three stages where top-notch speakers will share exciting insights for business giving practical examples from the retail sector. The fourth edition of the popular Start-Up Hub will again offer the opportunity to get to know promising newcomers and forge new business contacts. In addition, the retail technology awards europe (reta) and the EHI Science Prize will recognise especially innovative approaches. As part of Guided Innovation Tours visitors will have an opportunity to discover leading innovations and high potentials.

For the first time, [XPONENTIAL Europe](#), will be held on the exhibition grounds at the same time as EuroCIS, giving visitors an impression of the potential of autonomous systems and robotics.

EuroCIS will be open daily from 18 to 20 February 2025, from 10.00 am to 6.00 pm. For more information and registrations options go to [www.eurocis.com](http://www.eurocis.com). The allocation of hall space has already begun.

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