

Fresh innovative power meets retail: the EuroCIS Start-up Hub presents IT solutions from creative newcomers

EuroCIS, The Leading Trade Fair for Retail Technology, will again become the hotspot for retail technology innovations from 27 to 29 February 2024. At the EuroCIS Start-up Hub in Hall 10 young companies will be exhibiting their developments and solutions geared to making retail not only technologically more efficient but also more customer-oriented. From IoT vending machines and Smart Tags to sustainable logistics solutions – the Start-up Hub showcases the diversity and potential of the start-up landscape. The start-ups will introduce themselves in lectures and with use cases, not only at their stands but also on the associated Start-up Stage.

Brief profiles of the start-ups follow here:

Automatenland

The G-Snack IoT vending machine by Automatenland is delivered without a dedicated graphic user interface, which is completely realised by third parties instead. The vending machine can be linked with payment systems and inventory management, for example, and can manage a broad range of products ranging from snacks and beverages to non-food articles. This makes for a very high degree of adaptability to specific customer needs and location requirements.

[automatenland.shop](https://www.automatenland.shop)

BookU

BookU is a workforce management tool that enables companies to manage all their HR and administrative jobs conveniently via one single app. This all-in-one solution comprises functionalities such as appointment scheduling, payroll accounting, contact management and reporting. The tool is for instance suitable for retailers, supermarkets, restaurateurs as well as bakeries and butcher's.

www.booku.be



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

BuyBuddy

Buy Buddy's smart tags leverage AI to analyse shopper interactions in stores. By tracking when shoppers pick up an article in their hands, where they take it or how much time they spend looking at it, Buy Buddy offers retailers a wealth of information to better understand their shoppers' behaviour and, hence, to optimise their product placement, store layout and their advertising campaigns.

www.buybuddy.co

DataDoit

Bassira by DataDoit is an AI-assisted workforce management solution with IoT Box and SaaS Dashboard helping retailers to optimise staff deployment, customer service and the efficiency of operation processes in retail. For instance, the tool detects queues at entrances, untidy or empty shelves or dissatisfied shoppers. In this way retailers gain important insights into shopper behaviours, staff management and store operation.

datadoit.io

Envelope

Envelope seeks to transform retail workflows with the help of AI and camera technology, thereby improving product availability and outlet efficiency. The enRetail platform offers shelf monitoring and analysis in real time. It helps supermarket chains ensure seamless product availability on the shelf. Users can safely share the information received with all parties involved.

www.envelope.vision

Freshflow

Grocery retailers find it difficult to order the optimum amount of fresh produce. Freshflow, an AI-assisted order solution, now helps them to do just that. The automation eases and optimises the daily decisions taken by supermarket staff, reduces food waste and prevents empty shelves. Via data analyses and AI individual forecasts can be computed for each store.

freshflow.ai/de



Geddid

Geddid is an innovative marketplace by Livemax for live shopping, which allows retailers to present and sell their products by app in real time. Using shoppable videos with a direct purchase function, shoppers can buy the articles directly at the Geddid webshop. This creates an interactive and entertaining customer journey where shoppers discover products in a new and interactive way. It is risk-free for retailers and does not require software integration.

www.geddid.live/de

HACCP24

HACCP defines critical control points for the hazard analysis and food safety in hospitality, food service and retail that are measured and documented at regular intervals. However, paper-based documentation is time-consuming and error-prone. Thanks to the digital hygiene documentation solution HACCP24 by BeauQ, retailers can comply more easily and document more quickly. HACCP24 assigns inspections such as cleaning and temperature controls to employees who process them via an app. Once limit values are exceeded, superiors are notified. Analyses are also feasible.

www.haccp24.com

Moviik

Moviik is an agile queue management software focusing on the customer journey and tools designed to improve it. Moviik aims to reduce waiting times, boost shopper loyalty, optimise shopper flow and lower operating and maintenance costs while allowing important store data to be captured.

www.moviik.com

Nimmsta

Nimmsta enables high-performance picking via an industrial smart watch with built-in scanner worn on the hand. Grasping and scanning of articles during the picking process is performed in one hand movement. The smart watch displays the optimised picking workflows. This interaction between staff and warehouse management systems makes the picking processes far more efficient and avoids errors.

nimmsta.com



Paperweight AI

PaperWeight AI is a smart shelving solution powered by paper-based sensors and enhanced with AI algorithms. The shelf-capture system provides retailers with real-time monitoring and retail analyses. It is easy to refit, low-cost and environmentally friendly.

www.paperweight.ai

Shopopop

Shopopop presents a crowdshipping solution that helps retailers to sustainably solve the last-mile logistics for bricks-and-mortar stores. A community of private persons uses an app to deliver products to end users during their regular trips and make money with it. Consumers receive their orders delivered to an address of their choice in a desired time window. The collaborative delivery of goods along routes already being used saves CO₂ emissions.

www.shopopop.com

SLACE

SLACE presents a WhatsApp marketing solution (SaaS) as a channel for retail media in retail multiples. In view of the dwindling impact of TV commercials, this allows the consumer goods industries to deliver brand-related messenger interactions at the POS – personalised for the shopper and yet all in compliance with the GDPR. The personal data remain in the messenger channel of the respective local retail outlet.

slace.io

TareTag

This company digitalises goods flows from the producer to the local kitchen. Each container can become the packaging for every product in any volume. It offers retailers, restaurateurs and bottlers a possibility of selling their goods in reusable containers and managing them online. In addition, consumers can assign products to their own containers at a terminal. All containers and/or fabric bags feature a QR code allowing consumers to retrieve the information on the contents and container via an app.

www.taretag.com



TAWNY.AI

This start-up provides AI-based video analyses. Using a combination of people flow, emotion and attention span data, the behaviour of groups and individuals is analysed. The technology allows retailers to “decode” complex human emotional states and behaviours in real time with the help of simple camera hardware.

www.tawny.ai

Viziotix

Viziotix offers high-performance barcode scanning and OCR software for retail applications. The software can be integrated into applications running on any device with a camera. It overcomes barcode printing problems and solves issues related to motion blur, scan distance and illumination by means of a number of expert algorithms (Maxi-Scan & Nano-Scan).

www.viziotix.com

About EuroCIS

EuroCIS 2024 will be open to trade visitors from Tuesday, 27 February, to Thursday, 29 February 2024, daily from 10.00 am to 6.00 pm. Admission tickets are only available online at www.eurocis.com/2130. 1-day tickets cost € 28, 2-day tickets € 39 and the season ticket costs € 50. For more information go to: www.eurocis-tradefair.com. For current news and information on retail technology trends go to www.euroshop-tradefair.com/en/Media-News/EuroShop-mag/Technology.

Your press contact for EuroCIS 2024

Yvonne Manleitner, Senior Manager MarCom (Press & PR)
Desislava Angelova, Manager MarCom
Tel.: +49 (0)211/4560-577/-242
Email: ManleitnerY@messe-duesseldorf.de
AngelovaD@messe-duesseldorf.de

February 2024

