

EN

PREVIEW

EuroShop  Trade Fairs

EuroCIS

THE LEADING
TRADE FAIR FOR
RETAIL TECHNOLOGY

16–18 MARCH 2021

DÜSSELDORF, GERMANY

www.eurocis.com

**EXHIBITOR REGISTRATION NOW!
TICKET SALES BEGIN IN AUTUMN 2020.**


Messe
Düsseldorf

EUROCIS 2021.

C AS IN ... I AS IN ... S AS IN ...

This will again be the most important trade fair for retail technology in Europe. For the 15th time. A place of inspiring encounters. An event of ideas, innovations, solutions. A must-see for forward thinkers and mavericks, for developers and users, for visionaries and pioneers.

Read on to find out what EuroCIS 2021 is all about. For yourself. For the industry, its partners and far beyond.

COMMUNICATION Talks, contacts, encounters – personal, international, connecting.

CREATIVITY How technology generates new creativity.

CLIENTS International professionals and decision-makers.

IDEAS The power behind everything – where it all begins.

INNOVATION What's the next new thing? How will it affect us? How relevant will it be?

INVESTORS Retail invests in the future. The decision-makers are here on site.

SMART Smart as in smart IT, smart solutions, Smart Store, smart living.

SUSTAINABILITY Technology and sustainability: the dream team of the future.

SERVICE How much robotics is possible? How much human touch is necessary?

THIS IS CIS.

CONNECTIONS New, exciting connections within the international tech community.

COMMUNITY The whole world of retail technology: a dynamic, living network.

COOPERATION New partnerships, joint projects, fruitful synergies.

INTELLIGENCE Smart or clever – where is intelligent technology going?

INTEGRATION How artificial intelligence and the Internet of Things are becoming part of our lives.

INTERACTION Customers and AR/VR: the new shopping experience online, offline, all-line.

SECURITY Safer retail, safer shopping. From data to property protection, from theft to conflict prevention.

SENSITIVITY How sensitive is AI? And how sensitively do humans react to it?

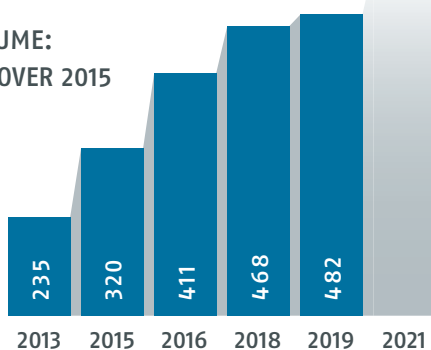
SELF-SERVICE Self-checkout. The change in retail and its consequences.



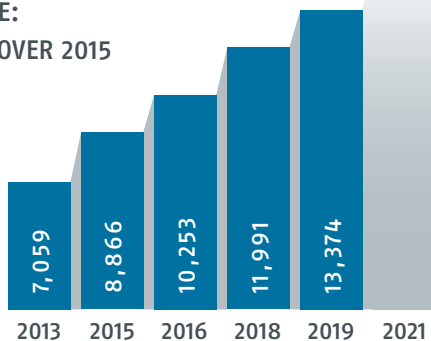
EVEN NO. 15 IS AGAIN EUROPES NO. 1.

EuroCIS. In 2021 for the 15th time. This means that for 15 years, EuroCIS has been writing its success story as the leading trade fair for retail technology in Europe. For exhibitors and visitors. And becoming more successful year after year.

EXHIBITOR VOLUME:
50% GROWTH OVER 2015



VISITOR VOLUME:
50% GROWTH OVER 2015



2014, 2017 and 2020 see EuroCIS take place in the context of EuroShop.

RECOMMENDATION
EXHIBITORS



of exhibitors will recommend EuroCIS to others.

SATISFACTION
VISITORS



Satisfied/Very satisfied

THE SUPPORTING PROGRAMME. A VERY SPECIAL HIGHLIGHT AGAIN IN 2021.

With its many high-calibre events, the supporting programme will once again be the focus of visitor attention (and that of many exhibitors) in 2021.



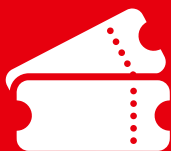
Internationally and competently staffed stages will be hotspots for trends and future topics. Prestigious and coveted awards – awards for excellence, industry get-togethers.

START-UP HUB RETAIL TECHNOLOGY. THE TERRITORY OF THE WILD AND NEW AGAIN IN 2021.

Today still only a thought, tomorrow an idea.
And ultimately a business-relevant innovation,
presented in the Start-Up Hub @ EuroCIS 2021.
One of so very many ...



**TICKETS SALES BEGIN IN
AUTUMN 2020 AT WWW.EUROCIS.COM**



Messe
Düsseldorf