

Messe Düsseldorf GmbH  
 U3-P6 / EuroCIS-Team  
 Postfach 10 10 06  
 40001 Düsseldorf  
 Germany

## Retail Technology Start-up hub

### 1 Company and address of the exhibitor\* (contract partner/service recipient\* of Messe Düsseldorf GmbH)

! Our media partner will contact you regarding your catalogue/website presentation in good time.

Company \*\*

Street \*\*

Post Code \*\* City \*\*

P.O. Box \*\* Post Code \*\*

Country / Region \*\*

Company phone \*\* Company fax \*\*

Our parent company is located (country)

Website \*\*

Company E-Mail \*\*

Our contact person – first name/surname Phone

E-Mail Fax

Our Managing Director – first name/surname

Our order number

VAT ID

I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business. In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure

# EuroCIS

THE LEADING TRADE FAIR  
 FOR RETAIL TECHNOLOGY  
 18 – 20 FEB 2025  
 DÜSSELDORF, GERMANY  
 eurocis.com

## Start-up hub

For use by Messe Düsseldorf only: 1.0

Kunden-Nummer

Auftragsnummer

Online-Anmeldung ID

Phone: +49 211 4560-523

E-mail: PaessensJ@messe-duesseldorf.de

Website: www.eurocis.com

### 2 Product categories (Form B)

Please note that product codes are not automatically listed in the catalogue!


Main area of presentation\*\*  
 (list one only):

### 3 Participation at the Start-up hub

#### 3.1 Conditions of participation (please fill in)

Founding year of  
 the Start-up: \_\_\_\_\_

Employees: \_\_\_\_\_

Annual turnover above € 10 million:  Yes  No

#### 3.2 Exhibitor package

The exhibitor package incorporates the following:

- 1 exhibitor graphic W\*70 x H\*100 cm
- 1 white column W\*80 x D\*50 x H\*250 cm
- 2 bar stools
- 1 bar stools
- 1 graphic wall W\*200 x H\*300 cm (net design area 120 x 300 cm)
- 1 counter W\*80 x D\*40 x H\*110 cm lockable
- WLAN voucher for one user (2Mbit/s)
- Media fee
- Energy fee
- Waste-disposal fee
- 2 exhibitor passes
- 1 speaker slot on the Start-up Stage

Total price: **4,500.– €**

Additional optional services can be ordered using a separate form. For a complete stand description, see page 2.

#### PLEASE NOTE

it is not allowed to bring your own stand construction system, roll-up's or screens. Nothing may be attached to the walls or the counter and it is mandatory to confirm in writing if the exhibitor may bring its own exhibits before the start of the event.

Any damage to the stand construction system provided will be charged to the exhibitor.

#### 3.3 Invoice revision (to the extent permitted by law)

Invoice revisions requested by you  
 Fee of € 50.00 per revision

In the absence of any statutory ruling to the contrary, all prices are to be understood as subject to German turnover tax at the statutory rate.

\* after notification of admission by Messe Düsseldorf GmbH

\*\* The basic entry in the catalogue and on the Internet includes company name, address, and contact information, as well as the main area of presentation mentioned. You will receive additional catalogue and portal entry options from the respective publisher after notification of admission.

# S1 Application Start-up hub

Page 2 of 2

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eurocis.com

### Start-up hub

Please re-enter details

Company	
Post Code	City

Phone: +49 211 4560-523

E-mail: PaessensJ@messe-duesseldorf.de

Website: www.eurocis.com

## Retail Technology Start-up hub

### 4 Third party authorised signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)

Third party authorized signatory cannot however be considered as the exhibitor.

To be completed only if different from company address above.

Company	
Name – first name/surname	
Street	
Post Code	City
Country / Region	
Phone	Fax
E-Mail (Important - your future online name)	

### 5 Invoicing (choose only one)

- Electronic invoicing:**  
(pursuant to clause 3 of the General Terms of Participation)  
Would you email us the Messe Düsseldorf invoice, with the PDF file attached. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.  
The exhibitor guarantees proper invoice processing by the recipient.  
Please send the electronic invoice to us at the following e-mail address:

via e-mail to \_\_\_\_\_

or

- Invoicing by mail:**  
We prefer receiving the invoice by mail. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

 to the address of the exhibitor listed under item 1 to the following billing address

Company	
Street	
Post Code	City
Country / Region	

### 6 Comments

We agree to the exclusive application of the stipulations as set out in the Conditions of Participation as well as in the Agreement on Contract Data Processing according to Article 28 Regulation GDPR in conjunction with the Agreement on the transfer of personal data to third countries (EU-Standard contractual clauses).  
The place of performance for all mutual obligations and, in accordance with the aforementioned Conditions of Participation, the place of jurisdiction shall be Düsseldorf, Germany, or, at the discretion of Messe Düsseldorf GmbH, the registered office of the exhibitor.

Place, Date



Legally binding signature and company stamp of the exhibitor listed under 1

Messe Düsseldorf GmbH processes personal data relating to you. You can find more information – also on your rights – in the privacy policy of Messe Düsseldorf GmbH available at [https://www.messe-duesseldorf.com/Privacy\\_policy\\_2](https://www.messe-duesseldorf.com/Privacy_policy_2).  
We would like to send you e-mail advertising for goods and services of our company that are similar to those that are the subject of the contract to be concluded here. If you prefer not to receive said advertising you may object to it anytime by sending an e-mail to [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de) or by using the “unsubscribe-button” contained in each e-mail without costs arising by virtue thereof, other than transmission costs pursuant to the basic rates.  
Irrespective of this, you may in principle, i.e. subject to legal restrictions, at any time object to the processing of your personal data either on the aforementioned website, via e-mail to [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de) or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

**1****Connected Retail**

- 1.1 Omnichannel Integration
- 1.2 Click & Collect Solutions
- 1.3 Online Shop Systems & Platforms
- 1.4 Online Marketing Solutions
- 1.5 Fulfillment & Logistics

**2****Seamless Checkout**

- 2.1 Self-Checkout
- 2.2 Self Scanning / Scan & Go Solutions
- 2.3 Autonomous Stores
- 2.4 Smart Vending

**3****Analytics**

- 3.1 CRM & Customer Centricity
- 3.2 Forecasting & Replenishment
- 3.3 Pricing
- 3.4 Instore Analytics
- 3.5 Customer Frequency Measurement
- 3.6 Auditing & Controlling
- 3.7 Fraud & Loss Prevention

**4****Payment**

- 4.1 Card & EFT Terminals
- 4.2 Contactless Payment
- 4.3 Mobile & Online Payment
- 4.4 Background Operation, Network Operation & Processing
- 4.5 Chip Cards, Chip & Pin Solutions
- 4.6 Biometric Payment Systems

**5****Merchandise & Supply Chain Management**

- 5.1 ERP Systems & Platforms
- 5.2 Supply Chain Planning
- 5.3 Inventory Management & Space Planning
- 5.4 Warehouse Management
- 5.5 Transport Management
- 5.6 Rebate Management

**6****POS Software & Hardware**

- 6.1 POS Software
- 6.2 POS Systems / Checkouts
- 6.3 Mobile Computing
- 6.4 Scales & Scale Systems
- 6.5 Cash Handling & Management
- 6.6 POS Printer
- 6.7 Reverse Vending Machines

**7****Human Resource Management**

- 7.1 Workforce Management
- 7.2 Time-tracking Systems
- 7.3 Payroll & Accounting
- 7.4 E-Learning Software

**8****Digital Marketing**

- 8.1 Loyalty Management
- 8.2 Mobile Marketing
- 8.3 Mobile Coupons
- 8.4 Digital Signage
- 8.5 Instore Navigation
- 8.6 Location Based Services
- 8.7 POS Kiosk Systems
- 8.8 Instore Audio
- 8.9 Screens & LED walls
- 8.10 Intelligent Changing Rooms

**9****Pricing**

- 9.1 Electronic Shelf Labels (ESL)
- 9.2 Labels & Price Tags
- 9.3 Label Printer

**10****Infrastructure & Connectivity**

- 10.1 Network Management
- 10.2 Store Connectivity
- 10.3 Mobile Device Management
- 10.4 IoT Solutions
- 10.5 RFID Solutions
- 10.6 Smart Cameras
- 10.7 Sensors
- 10.8 Cyber Security

**11****Robotics**

- 11.1 Service Robots
- 11.2 Cleaning Robots
- 11.3 Stocktaking & Inventory Control Robots
- 11.4 Warehousing & Order Picking Robots
- 11.5 Last Mile / Delivery Robots & Drones

**12****Security & Loss Prevention**

- 12.1 Electronic Article Surveillance
- 12.2 Customer Guidance Systems
- 12.3 Video Surveillance
- 12.4 Computer Vision
- 12.5 Security Tags

**13****Cash Management**

- 13.1 Money Counting Systems
- 13.2 Coin & Banknote Counterfeit Detectors
- 13.3 Transport Services
- 13.4 Vaults & Safes

**14****Smart Energy Management**

- 14.1 Intelligent Building Control
- 14.2 Refrigeration Systems Control
- 14.3 Energy Monitoring
- 14.4 Cloud-based System Controls
- 14.5 IoT-Platforms & Cockpits
- 14.6 AI-based Forecasting Systems

**15****Research & Consulting**

- 15.1 IT-Consulting
- 15.2 Market Research
- 15.3 Trade Associations, Research Institutions & Universities
- 15.4 Publishing Houses & Trade Journals
- 15.5 Training & Education