

EuroCIS

THE LEADING TRADE FAIR FOR
RETAIL TECHNOLOGY 18 – 20 FEB 2025
DÜSSELDORF, GERMANY

NEW AT EUROCIS 2025: FOOD SERVICE INNOVATION HUB.

IN 2025 YOU CAN TAKE FOOD SERVICE IN RETAIL TO THE NEXT LEVEL.

EuroCIS is Europe's No. 1 trade fair for retail technology. It is your ideal business connection to the world of retail. It is the powerhouse of ideas that continuously supplies retail technology with new energy. From 2025 also with yours.



FOOD SERVICE INNOVATION HUB: NEW, EXCLUSIVE AND ESPECIALLY FOR YOU.

Come and present your solutions to the industry. The FOOD SERVICE INNOVATION HUB special area is the place to be if you offer innovations for food service in smart stores, e.g:

- Automated checkout systems
- Digital ordering systems and menu boards
- Intelligent vending machines
- Mobile ordering and pick-up cabinets
- Cooking robots

You can look forward to inspiring encounters, intensive communication and professional discussions with experts from the world of international trade and its partners.

These are the areas from which your audience comes:

- Top management with decision-making authority
- Company management
- Marketing
- Shop fitting/design
- Research/development

Benefit from this high quality – for new, lasting contacts. Come and get into business.

FOOD SERVICE GOES INNOVATION. WITH YOUR PERFORMANCE AT EUROCIS 2025.

If you are still wondering why you should be an exhibitor at the most important retail technology event, here are a few more good reasons:

- The food service industry is undergoing a significant transformation phase due to the rapid advance of digitalisation.
- A number of technological innovations are helping to improve the customer experience, rationalise internal processes and increase efficiency.
- Digitalisation is revolutionising the way in which consumers will be supplied with freshly prepared food and dishes in the future. Digital signage and self-service applications are being used, for example: Digital signage and self-service applications, automated and smart checkout and payment solutions, intelligent appliance control and robotic applications in kitchens and customer service.



FOOD SERVICE INNOVATION HUB: STRIKINGLY POSITIVE STRIKING.

We make sure that the special area catches the eye – and with it your stand:

- Own design for the area. And a stage for additional action.
- Special promotion for you as part of the hub promotion.
- Exclusive branding within the area.
- Standardised design of the floor.
- Eye-catching visualisations via banners and suspensions.

The regular EuroCIS stand/square metre prices apply.

FOR MORE INFORMATION AND FOR APPLYING PLEASE CONTACT:

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