



ON THE ROAD TO...



Messe
Düsseldorf



ANALYTICS

SEAMLESS STORE

CONNECTED RETAIL

PAYMENT

CUSTOMER CENTRICITY

ON THE ROAD TO THE FUTURE.

ON THE ROAD TO EUROCIS 2022:

The No.1 event is back – live in Düsseldorf.

Don't let Europe's most important trade fair for retail technology take place without you, your team or employees. It can be decisive for your – and your company's – success. Because it's all about the topics of the future in the dynamic world of retail technology.

Be there – from 31 May to 2 June 2022.

Tickets at www.eurocis.com/tickets

Hot Topics at EuroCIS 2022.

CONNECTED RETAIL:

ACTION ON ALL CHANNELS.

The merging of online and offline retail has been more important than ever since 2020. In the future, every retailer must seamlessly connect digital and stationary sales channels. **At EuroCIS, you can find out who can support you and how.**

SEAMLESS STORE: SUCCESS – COMPLETELY AUTOMATIC.

Automated store concepts, digitalised stationary shopping – food and convenience retailers in particular need to invest here. **Let EuroCIS 2022 show you how much you can profit from such investments.**

ANALYTICS: SOLUTIONS WITH A SYSTEM.

Artificial intelligence and machine learning are among the most important technological advances – and challenges. Retailers urgently need to take action here. **Come and see for yourself at EuroCIS 2022 what is possible for you.**

CUSTOMER CENTRICITY: KING CUSTOMER 2.0.

Focus on the customer and his or her needs. Personalised digital offerings and services, Smartphone solutions, digital consulting assistants and much more. **Choose the best offer for your success at EuroCIS 2022.**

PAYMENT: CASHLESS WINS.

Customers in stationary retail increasingly pay by cashless or even contactless means. Modern touchpoints are increasingly replacing the classic checkout environment. **Discover how profitable cashless is for you at EuroCIS 2022.**

The Specials of EuroCIS 2022: Top events within the top event.



In 2022, EuroCIS will once again offer a diverse accompanying programme – physically and digitally. As always, the Specials are the perfect complement to a rich EuroCIS experience.

STAGES

Presentation platforms for the masterminds of the industry:

- Retail Technology Stage
- Connected Retail Stage

Ideas for the future, for innovations, products and solutions.

AREA

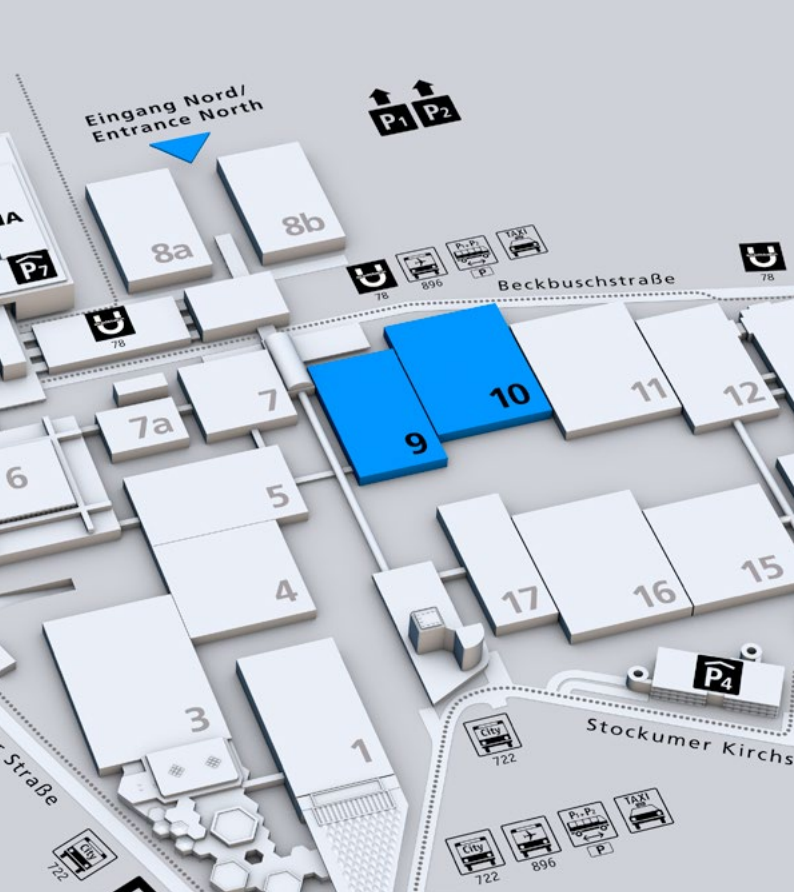
Startup hub – the future lab for newcomers. Our special area for the new generation of retail technology.

GUIDED INNOVATION TOUR

The “Guided Retail Technology Innovation Tour” showcases a selection of the most important innovations at EuroCIS 2022. Each tour lasts 90 minutes.

A wide-angle photograph of a busy exhibition floor at EuroCIS 2022. Numerous people in business attire are seen interacting at various booths. In the background, there are displays for 'Point of Sale Solutions' and 'Mobile Self-Scan (MSS)'. A red banner is overlaid at the bottom of the image.

More information at www.eurocis.com.



Useful links & services for your visit to the fair:

Profile data 2019:	www.eurocis.com/2115
Exhibitor database:	www.eurocis.com/2410
Online ticket shop:	www.eurocis.com/2130
E-newsletter "monthly":	www.eurocis.com/2060
Networking:	www.eurocis.com/networking
EuroCIS@Social Media:	
Twitter	www.twitter.com/eurocis
YouTube	www.youtube.com/user/EuroCISTradeFair
LinkedIn	www.linkedin.com/groups/4427899
facebook	www.facebook.com/euroshop.tradefair
Webtalk Retail Salsa:	www.retail-salsa.de/en

EuroShop  Trade Fairs

EuroCIS

THE LEADING TRADE FAIR FOR

RETAIL TECHNOLOGY **31 MAY – 2 JUNE 2022**

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