

EuroCIS

THE LEADING TRADE FAIR FOR
RETAIL TECHNOLOGY 27 – 29 FEB 2024

DÜSSELDORF, GERMANY

eurocis.com



GO BEYOND TODAY!

GO FOR EURO CIS 2024.

GO BEYOND BIG SHOWS. GO FOR EXCELLENCE.

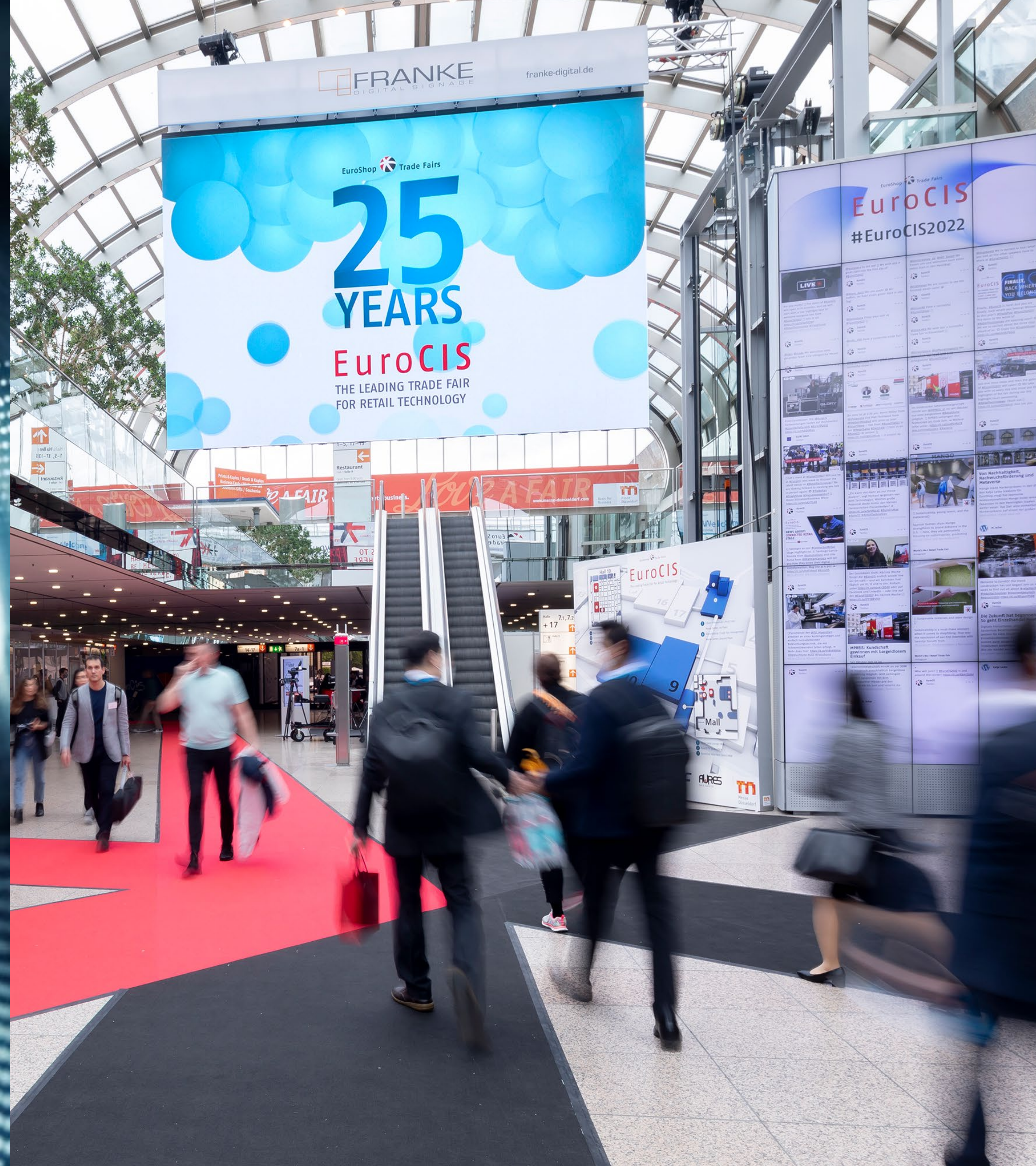
EuroCIS is not an ordinary event. With its exhibitors and trade visitors, it has been the exclusive hotspot for retail technology in Europe for years.

And consequently, in 2024, it will once again be the most important trade show on the continent.

Show how your company goes beyond today. With solutions and products that enable retailers to shape and secure their future. At EuroCIS 2024. From 27 to 29 February, in Halls 9 and 10 at Messe Düsseldorf.

Excellence in Retail Technology.

Trade fair registration and preparation ►



GO BEYOND COMMON. GO FOR COMMUNITY.

Be part of the dynamic EuroCIS community.

A very special world of inspiring encounters – for people with pioneering spirit and vision. An event for all those who think and create in new ways – and those who make it possible.
People who drive progress and are on their way to the digital future.

Business success with a human touch: [EuroCIS community ▶](#)

FORECAST EURO CIS 2024

QUALITY
TRADE VISITORS



27%
Middle management

50%
Top management

12,000

TRADE VISITORS FROM
90 COUNTRIES

400

EXHIBITORS FROM OVER
30 COUNTRIES

12,000 sqm

NET EXHIBITION
SPACE



GO BEYOND QUANTITY. GO FOR QUALITY.

EuroCIS 2024 is an event with substance. One look at the Hot Topics and tells you why:

- Customer centricity
- AI & Machine Learning
- Payment
- Connected retail
- Seamless store
- Smart energy management

No other trade fair is as up to date in reflecting the dynamic technological development in the retail sector. No other trade show presents IT for retail so comprehensively in all its forms and functions.

Focusing on the essentials:

Hot Topics 2024 ►

GO BEYOND CONTACTS. GO FOR CONTRACTS.

EuroCIS impresses with its extremely high-level of trade visitors.

In 2024, it will once again be the deal-making event for high-profile users and decision-makers from these sectors:

- All branches of retail trade
- Wholesale and franchise centres
- Financial services and banks
- Hospitality/food services/system catering
- Leisure industry
(parks, cinemas, event organisers, sports clubs, etc.)
- Service providers in the IT, e-commerce and payment sectors
- Security industry
- Payments

[Profile data 2022 ►](#)

Give the industry what it needs:

surprising innovations, highly specialised developments and sustainable solutions in these categories, specifically:

- Connected retail
- Seamless checkout
- AI & Machine Learning
- Payment
- Merchandise &
supply chain management
- POS software & hardware
- Human resource management
- Digital marketing
- Pricing
- Infrastructure & connectivity
- Robotics
- Security & loss prevention
- Cash management
- Smart energy management
- Research & consulting

[Product categories 2024 ►](#)

GO BEYOND TRADE FAIRS: EUROCIS SPECIALS 2024.

Stages, awards, Start-up Hub, Guided Innovation Tours a special show:
top events at the top event.

STAGES.

Technology Stage + Connected Retail Stage + Start-up Stage:
three stages for top speakers, exciting cases.

AWARDS.

Two top-class EHI award ceremonies: retail technology awards
europe (reta) + Wissenschaftspreis (research award).

START-UP HUB.

The exclusive special area for the new generation of retail technology.
For relevant business contacts in the world of retail. For high-flyers and
companies set for launch.

GUIDED INNOVATION TOURS.

Exclusive tours for high potentials. The compass points in
one direction: innovation.

SPECIAL SHOW: XPONENTIAL.

Sneak preview of a new trade fair around an important
future topic: unmanned & autonomous systems. In 2025,
XPONENTIAL will take place for the first time in Germany as a
separate event parallel to EuroCIS.

A multifaceted program – both on-site and digital:

EuroCIS Specials ►



INVEST BEYOND TODAY. BOOK FOR EURO CIS 2024.

Take advantage of your benefits of early booking

- Discounted early-bird rate.
- Priority treatment for booth placement for exhibitors who exhibited at EuroCIS 2022 and EuroShop 2023 in the Retail Technology dimension.

[Book trade fair stand now ►](#)

Info on stand prices

(stand type – area only – until registration deadline 9 Aug. 2023*):

- Row stand (1 side open) EUR 260/sqm
- Corner stand (2 sides open) EUR 270/sqm
- End of block (3 sides open) EUR 280/sqm
- Island stand (4 sides open) EUR 290/sqm
- Outdoor section EUR 120/sqm

Additional fees:

- Media fee EUR 800
- AUMA fee EUR 0.60/sqm
- Energy fee EUR 6.00/sqm
- Waste-dispol fee during fairtime EUR 2.70/sqm
- Pre-payment technical services EUR 30/sqm

[Stand Cost Calculator ►](#)

* From 10 August 2023, prices per square metre will increase by EUR 10 each. All prices plus VAT.

GO BEYOND EXHIBITOR SERVICE. GO FOR INDIVIDUAL SUPPORT.

Professional, personal, efficient –
our team for your successful EuroCIS 2024:

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START-UP HUB

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YOUR MOST IMPORTANT DATES:

- **9 Aug. 2023**
Start of hall layout planning
- **23 Aug. 2023**
OOS goes live
- **20 Sept. 2023**
Admission and information about your trade fair participation will be sent out
- **6 Nov. 2023**
Invoices will be sent out
(stand rental & prepayment for technical services)

HELPFUL LINKS:

- Online registration: www.eurocis-tradefair.com/eurocis_2330 ►
- Profile data 2022: www.eurocis-tradefair.com/eurocis_2115 ►
- Arrival, hotel booking: www.eurocis-tradefair.com/cityinfo ►

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