

**EXCLUSIVE
OUTDOOR ADVERTISING
PACKAGES**

Shine the Spotlight on your
Brand for Maximum Coverage

EuroCIS

THE LEADING TRADE FAIR FOR
RETAIL TECHNOLOGY 27 – 29 FEB 2024
DÜSSELDORF, GERMANY
eurocis.com

**GO BEYOND TODAY!
GO FOR EUROCIS 2024.**

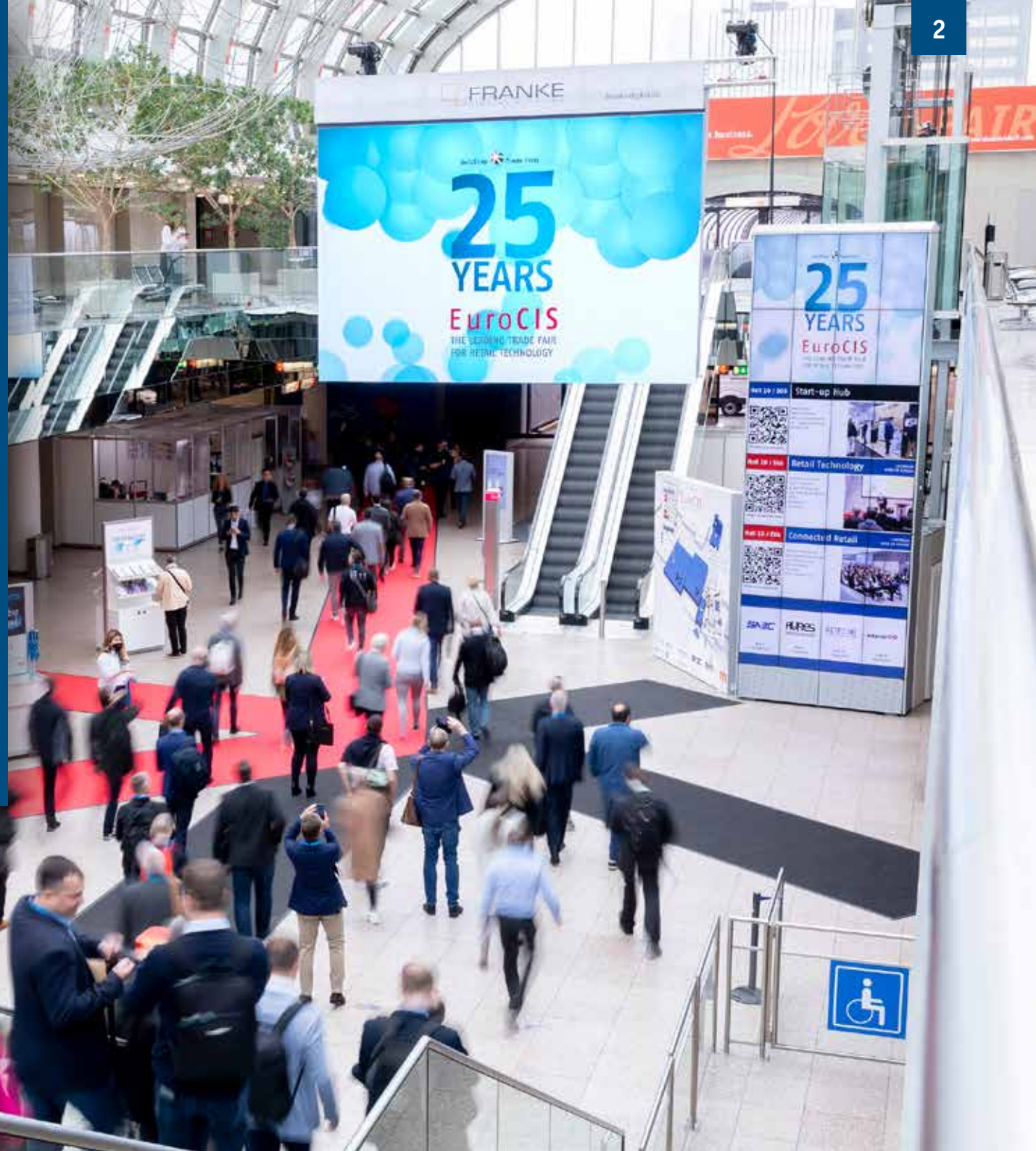


Messe
Düsseldorf

EXCLUSIVE OUTDOOR ADVERTISING PACKAGES

WOW EFFECT.

Secure the TOP placement of your brand in our exhibition grounds to attract maximum attention.



EXCLUSIVE AND LIMITED TOP OFFERS

Best branding – maximum awareness – high traffic

1

The exclusive **Entrance Partner** PACKAGE



TOP positioning
in the entrance area

1 x per
event

2

The exclusive **Hall Partner** PACKAGE



TOP positioning
in a hall

1 x per hall



1

The exclusive
ENTRANCE PARTNER
Package

FULL AREA ENTRANCE PACKAGE

TOP POSITIONING OF YOUR BRAND IN THE ENTRANCE AREA

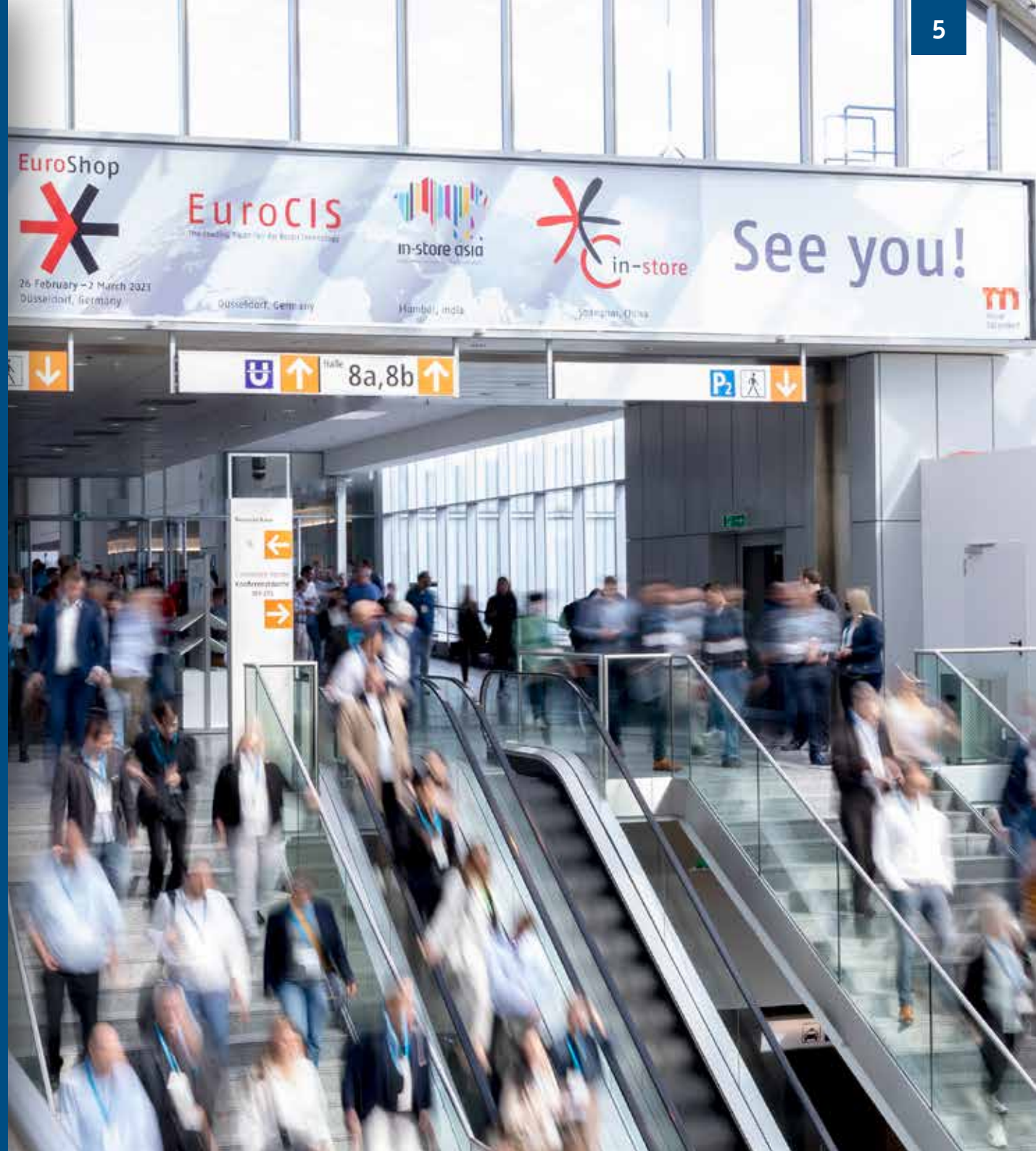
WELCOMING.

- Attract a great deal of attention by positioning your brand in the busy entrance areas
- Make an excellent first and last impression on all visitors to the event
- Remain in visitors' minds by combining attractive advertising locations
- Present different advertising messages in different locations

INVESTMENT & SERVICE

- Price: € 19,500
- Entire package implementation from one single source

Unique
and exclusive –
book now!



→ FULL AREA ENTRANCE PACKAGE

Strong positioning in the entrance areas with 3 exclusively combined outdoor advertising spaces



= location in the booked hall



1

EXCLUSIVE OFFICE BRANDING

Ticket offices in the North B



2

EXCLUSIVE TURNSTILE BRANDING

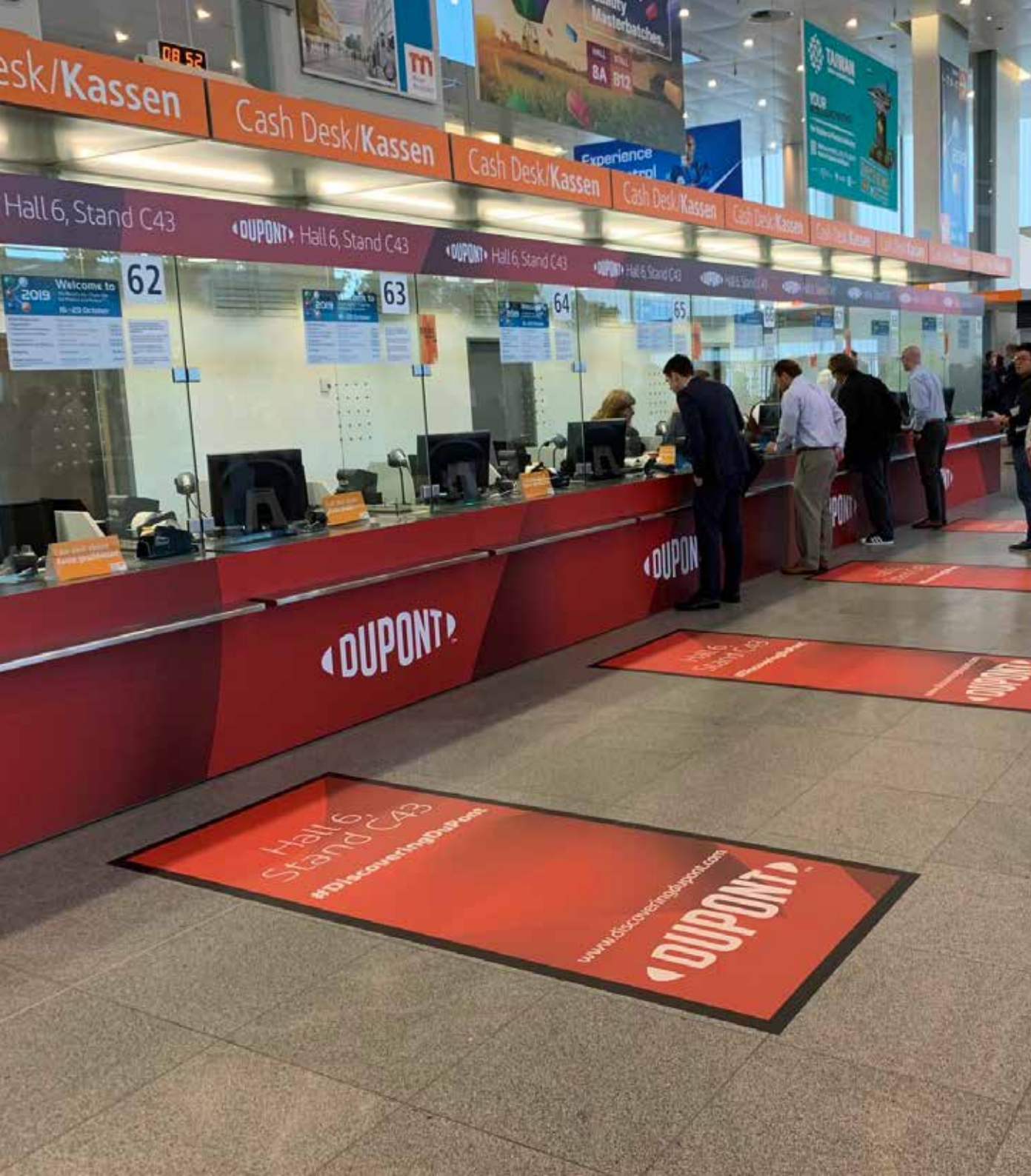
All entrances – North B



3

8 EXCLUSIVE FLOOR GRAPHICS

North B



ENTRANCE PARTNER PACKAGE

EXCLUSIVE TICKET OFFICE BRANDING

MEMORABLE.

- Exclusive branding of the cash desk areas in the North B
- Floor mat/Runner in front of the ticket offices
- Branding of the lower section of the ticket offices
- Banner along the top of the ticket offices

Unique
and exclusive –
book now!



ENTRANCE PARTNER PACKAGE

EXCLUSIVE BRANDING OF ALL TURNSTILES

HEAD-TURNER.

- Everyone has to pass through here: exclusive branding of all turnstiles in the North B
- 18 turnstiles in the North B entrance
- Format: 0.31 x 0.23 m (W x H)

Unique
and exclusive –
book now!



ENTRANCE PARTNER PACKAGE

EXCLUSIVE FLOOR GRAPHICS IN THE NORTH AND EAST ENTRANCES

SHOWING THE WAY.

- Brings more visitors to your stand
- Visitors are already pointed in the direction of your stand in the entrance area
- 8 floor graphics in the North B entrances
- Select your chosen format

Unique
and exclusive –
book now!



2

The exclusive
HALL PARTNER
Package

HALL PARTNER PACKAGE

TOP POSITIONING OF YOUR BRAND IN THE HALL

(H)ALL THE ATTENTION.

- Attract maximum attention with branding in the walkways between halls and the entrance areas
- Make a stronger impact thanks to branding in the catering and toilet areas
- Welcome more visitors to your stand with signage in the hall
- Gain an increased number of contacts and make a lasting impression by combining attractive advertising locations

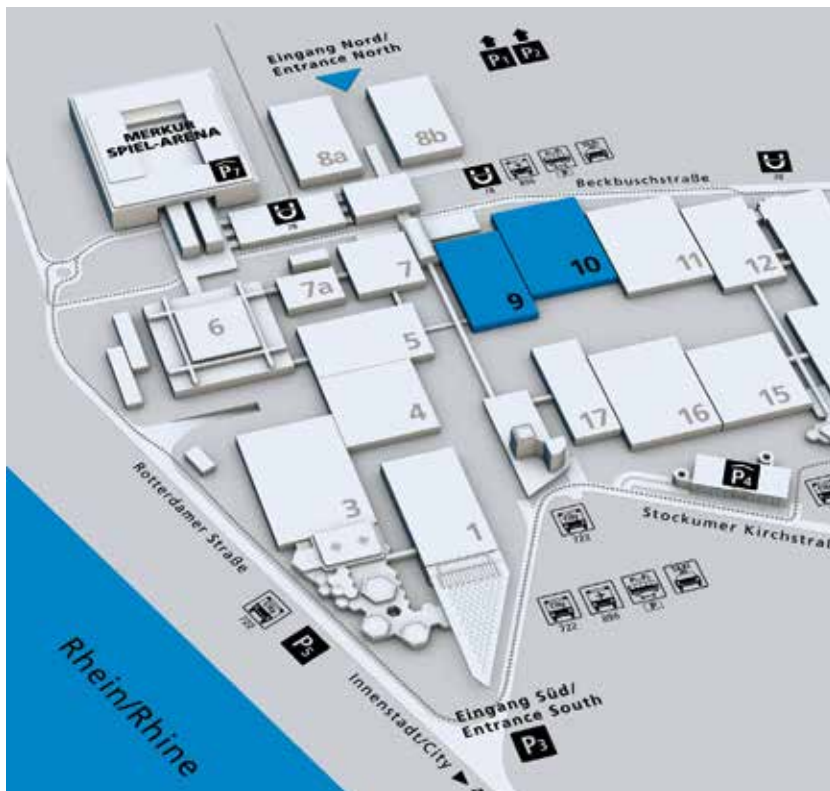
INVESTMENT & SERVICE

- Price: € 10,200
- Entire package implementation from one single source



→ HALL PARTNER PACKAGE

Strong positioning in exclusive locations in the halls – strengthened by an eye-catching sign in the North entrance



ADVERTISING SPACES IN THE WALKWAYS BETWEEN HALLS
(On both sides) in the hall



3 FLOOR STICKERS
Exclusively in the hall entrance area



15 MIRROR STICKERS
In the hall



CEILING SIGNS
North entrance



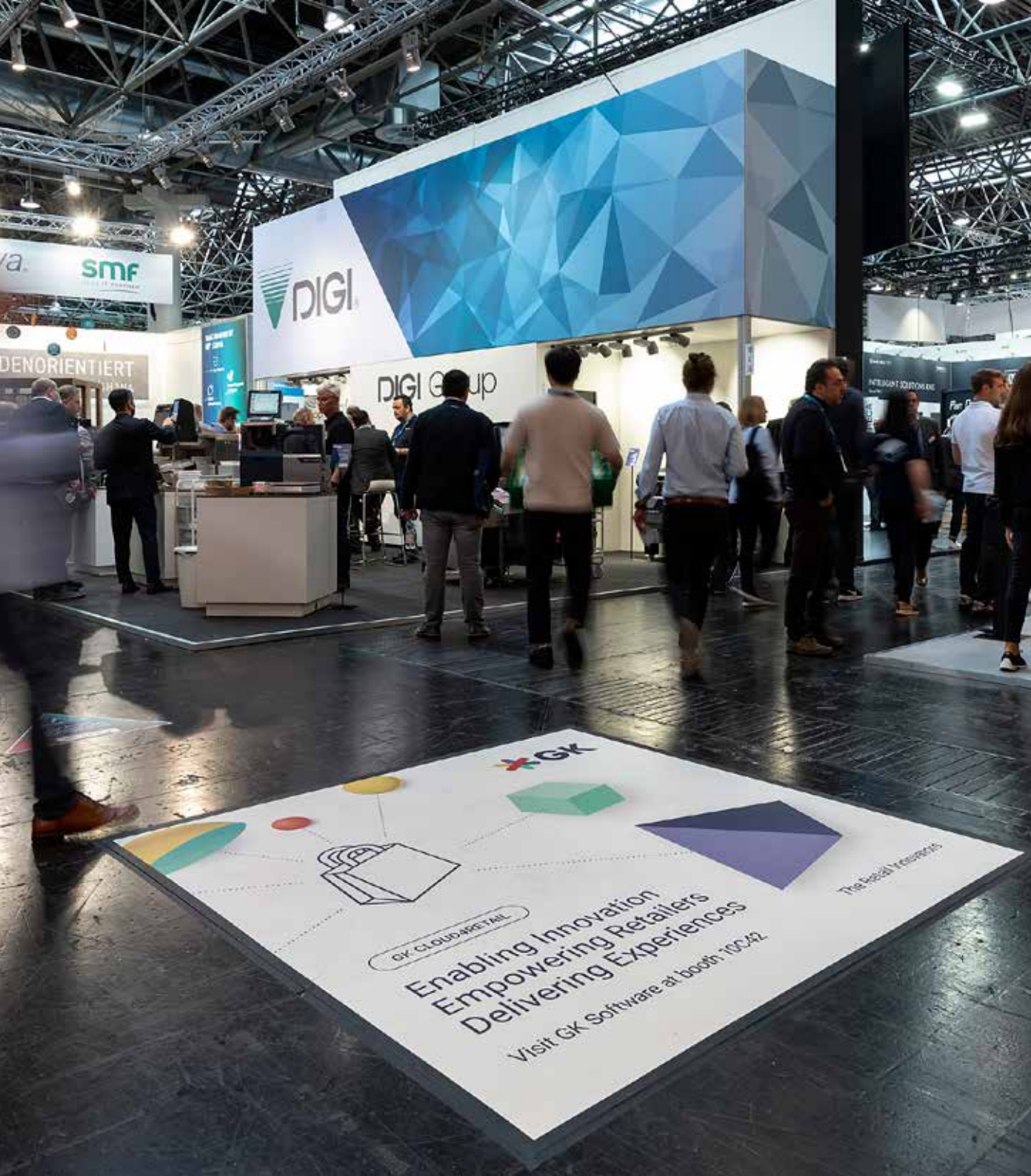
HALL PARTNER PACKAGE

EXCLUSIVE BRANDING OF THE WALKWAY BETWEEN HALLS

VISITOR MAGNET.

- Exclusive advertising foils on both sides of the glass panels above the doors attract visitors' attention from afar
- Strong branding and a reference to your stand increase visitor traffic





HALL PARTNER PACKAGE

FLOOR STICKERS EXCLUSIVELY IN THE HALL
ENTRANCE AREA

ATTENTION-GRABBER.

- 3 floor stickers in the hall entrance area
- Increase awareness, your brand impact and visitor traffic with this extraordinary floor advertising, which leads visitors directly to your stand
- Format: 2.00 x 2.00 m



HALL PARTNER PACKAGE

MIRROR ADVERTISING IN THE HALL
TOILET AREAS

REFRESHING.

- Branding with a long-lasting impact in the toilet areas
- 15 mirror stickers in the hall toilet areas
- Format: 0.40 x 0.10 m (W x H)
- Alternative: 15 towel dispenser stickers,
format: 0.282 x 0.355 m (W x H)





HALL PARTNER PACKAGE

CEILING SIGNS IN THE NORTH ENTRANCE

REMOTE EFFECT.

- Your eye-catching brand advertisement in the North entrance
- The extra-large suspended ceiling sign is impressive both up close and when viewed from afar
- Sure to attract a great deal of attention in the busy North entrance area ("first and last impression")
- Format: 5.00 x 2.90 m (W x H)
- Coordination of data preparation, customisation and design with our service partner Dauerwerbung Franke

YOUR COMPETENT PARTNER



**EVERYTHING FROM
ONE SINGLE SOURCE.**



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E-Mail: info@franke-dw.de

- Coordination of data preparation, customisation and design
- Entire package implementation from one single source
- On-site contacts, including during the event
- Flexible solutions that are possible at all times
- Nearly 50 years of experience in outdoor advertising and exhibitor services for exhibitions, trade fairs and congresses
- An authorised service partner of Messe Düsseldorf for more than 20 years
- Company headquarters: Düsseldorf Arena (next to the exhibition grounds)
- Professional advice on planning individual advertising measures or large-scale overall concepts
- A wide variety of advertising options to meet your requests and requirements.

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Basis for
Business

