

# EuroCIS

THE LEADING TRADE FAIR FOR  
RETAIL TECHNOLOGY @ EUROSHOP  
22 – 26 FEB 2026  
DÜSSELDORF, GERMANY

## TOP MARKS FROM TRADE VISITORS

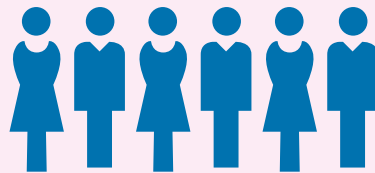
# 95%

VERY SATISFIED



# 94%

RECOMMENDATION



# 14.471

VISITORS TOTAL

NUMBERS OF  
COUNTRIES **97**

[www.eurocis.com](http://www.eurocis.com)

WORLD LEADING  
TRADE FAIR  
FOR RETAIL  
TECHNOLOGY

# 500

EXHIBITORS  
TOTAL

NUMBER OF  
COUNTRIES

# 37

## QUALITY AND STRUCTURE OF TRADE VISITORS

Based on the results of a total of 530 interviews including 516 interviews with trade visitors (97%) during EuroCIS 2025 conducted as CASI (Computer Assisted Self Interview)

NET SPACE TOTAL (SQM)

# 15.174

### TOP 10 VISITOR COUNTRIES

Basis: all foreign visitors

*The Netherlands* **16%**

*Belgium* **7%**

*Great Britain and  
North Ireland* **6%**

*Austria* **5%**

*Italy* **5%**

**288 accredited  
journalists from  
15 countries**

# 2026

EUROCIS

# @

# EUROSHOP

22 – 26 FEB

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22 – 26 FEB 2026  
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<b>Exhibitors total</b>	<b>500</b>
Exhibitors Germany	229
Exhibitors other countries	271
<b>Number of countries</b>	<b>37</b>

<b>Visitor data from registry:</b>	
<b>Visitors total</b>	<b>14.471</b>
<b>From Europe</b>	<b>93%</b>
– Germany	50%
– Other Europe	43%
<b>From Non-European countries</b>	<b>7%</b>
– Asia	5%
– America	1%
– Africa	1%
– Australia	0%
<b>Number of countries</b>	<b>97</b>

<b>Total net space (sqm)</b>	<b>15.174</b>
Net space Germany	7.644
Net space other countries	7.530

<b>Visitor data from registry:</b>	
<b>TOP 10 visitor countries</b>	
<b>(Basis: all foreign visitors)</b>	
The Netherlands	16%
Belgium	7%
Great Britain and Northern Ireland	6%
Austria	5%
Italy	5%
Spain	4%
Poland	4%
France	3%
Switzerland	3%
Romania	3%

<b>Industrial sector*</b>	
Retail	34%
Wholesale	7%
Food Service/Catering	2%
Hotels/Resorts	1%
Services	23%
Industry	8%
Other	15%

<b>Area of responsibility*</b>	
Business/company/plant management	17%
IT (information, communication technology)	30%
Sales, distribution	14%
Business development	8%
Marketing, advertising, PR	3%
E-Commerce	3%
Purchasing/procurement	3%
Research and development, design	2%
Finances/accounting/controlling	2%
Other	8%

<b>Decision making powers*</b>	
Decisive	23%
Contributory (jointly decisive)	29%
Advisory function (consultative)	24%
Not involved	14%

<b>Occupational position*</b>	
Top-Management	45%
Middle-Management	22%
Other	33%

<b>Reasons for visit</b>	
<i>(Several answers possible)</i>	
Identifying new business partners/ new suppliers	33%
Discover new developments and trends	30%
Contact with existing suppliers/ business partners	22%
Visit specific exhibitors	21%
Competitive intelligence	19%
Industry meeting/ networking	19%
Preparation/ implementation of purchase decisions	9%

<b>Interest in product ranges</b>	
<i>(Several answers possible)</i>	
POS Software & Hardware	53%
Payment	37%
Digital Marketing	27%
Connected Retail	25%
Seamless Checkout	25%
Analytics	22%
Robotics	21%
Cash Management	21%
Pricing	14%
Security & Loss Prevention	14%
Merchandise & Supply Chain Management	13%
Infrastructure & Connectivity	12%
Research & Consulting	11%
Human Resource Management	6%
Smart Energy Management	6%
Other	8%

<b>Received information about innovations</b>	
Yes	61%

<b>New suppliers were found</b>	
Yes	37%

<b>Overall assessment</b>	
Zufrieden	95%

<b>Recommendation</b>	
Yes	94%

subject to change U-GES-GE NM / March 2025

\* Difference to 100% =  
Pupils, Students,  
not employed (10%)

